



# MAG

JANUARY • FEBRUARY • MARCH 2017



mai CSR  
@ House of  
Hope

mai  
Zodiac

mai Prosperous  
Results and Winner List





# maimai's World

**Gong Xi Fa Cai, everybody!** We hope that you had a wonderful Chinese New Year celebration, and for those who did not celebrate, we hope you had a good and restful holiday.

The year 2016 was challenging to everybody, including us in Maica. There had been a lot of changes, challenges, opportunities, hits and misses, not only for us, but also for many others. It had not been a smooth journey, but we are pretty sure that we have learned a lot throughout the year. All these lessons will prepare us better to face 2017.

Hence, maimai started 2017 by giving. Read about maimai's visit to House of Hope, Penang, and this activity made us feel good about ourselves as well. Other than this, maimai had also shared some community service messages on our Facebook wall, including those that propagates for safe driving on the roads.

For 2017, maimai hopes that everyone will be healthy, happy and prosperous! We hope that everyone will keep an optimistic heart, think good, and complain less. The lesser we complain, the more good things get attracted to us. This is true, and we hope that everyone will be able to have a better year in 2017 than 2016.



**2** **maiCSR**  
@ House of Hope, Penang

**4** **maiTrend:**  
YinYang Balance

**6** **maiZodiac 2017:**  
Rooster Year!

**8** **maiTrend:**  
Fire Up Your Passion

**10** **maiProsperous Results and**  
Winner List

**12** **I'm not Siu mai, I'm maimai**  
maimai & the baby elephant





# maicsR<sup>TM</sup>

## @ House of Hope, Penang

It was a week before Chinese New Year. Everyone was talking about all that rush because CNY 2017 happened too soon in January. Many people had the opportunity to at least clean out their closet, and soon maimai started requesting for the old clothes to be collected for a special NGO.

This NGO is called "House of Hope". It is stationed near the Rifle Range residential area in Air Itam, Penang. Originally, the NGO provided physical aid to underprivileged families living in the low cost flats of Rifle Range, but had since spread its coverage to other families in Penang.

To date, the NGO is serving approximately 1,800 families. Since it started its first missions in 2006, the NGO currently has:

- subsidized monthly flat rentals for needy families
- provided monthly food subsidies (rice, oil, bee hoon, milo, oats, milk powder)
- been running a soup kitchen daily for lunch and dinner. There will be tiffins with cooked food provided free of charge for those who are elderly or disabled, those who cannot cook for themselves and do not have family members living with them.
- facilitated applications for social welfare aid
- conducted health and medical screenings and provided basic medical follow-ups.
- conducted pre-school, tuition, arts and crafts, computer and music classes for children
- had children's outings

- organized 'gotong-royong' to maintain the cleanliness of common areas of the Rifle Range Flats
- provided monthly public bus fares (Rapid Penang) to school going children.

Their efforts will continue to help transform communities economically and socially, to help the underprivileged in the areas of education, healthcare and financial assistance. Their aim is to break the cycle of poverty and indirectly, crime, thereby transforming the community at its core.

Their selfless assistance will definitely make a difference to the society. For one, we are touched by their continuous efforts, and this triggered our old clothes collection activity to bring them to the NGO a week before Chinese New Year.

Somehow, it feels good to give. We will do this again.

If you wish to contribute to House Of Hope, please visit them at the address below:

49-U Lorong Sempadan 2,  
11400 Ayer Itam, Penang.



House of Hope, Penang  
盼望之家



The maiTeam (missing photographer) and one of the House of Hope staff member.



Transferring items from the cars to the premise



Monthly distribution



Mini library



Got an event?



Daily tiffins



Blessings Box - Anyone may contribute at anytime.



# Yin Yang Balance





鼠



Mouse

Good family relations.  
Sleep well and be  
relaxed at all times.



牛



Ox

All your hard work will  
pay off!



虎



Tiger

Auspicious, you have  
support to overcome  
problems.



兔



Rabbit

Think carefully  
before you  
commit.



龙



Dragon

Think carefully before  
any major decisions!



蛇



Snake

Profitable year.



马



Horse

Work hard this year!  
Be patient.



羊



Goat

Success and  
promotions...good for  
you!



猴



Monkey

New opportunities! But  
don't forget your family.



鸡



Rooster

Zodiac of 2017

Excellent year! But don't be  
carried away by success  
and money.



mai<sup>TM</sup>  
Zodiac  
2017: Rooster  
Year!



狗



Dog

Confusing year.  
Be careful not to  
quarrel with others.



猪



Pig

Mixed year, just take it  
easy.





M 10305  
Pelle Pink

M 10302  
Honey Pink

M 10300  
Fake Pink

M 10304  
Orcha Pink

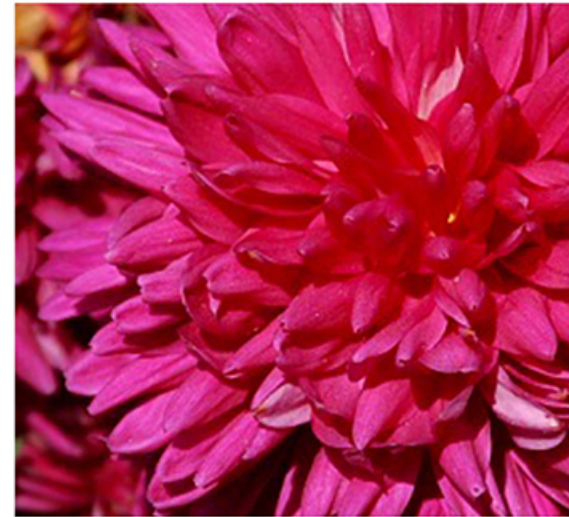
M 10303  
Rosa Pink

M 10104  
Caldo Red

M 10100  
Exciting Red

M 10101  
Amazon Red

M 10102  
Maroon



Fire Up Your  
Passion





# Answer

Game: Guess the word

1.		+		= Matahari (malay)
2.		+		= Catwalk (english)
3.		+		= Fireworks (english)
4.		+		= Anak Buah (malay)
5.		+		= Keychain (english)
6.		+		= Ikan Bilis (malay)
7.		+		= Mountain Dew (english - Brand Name)
8.		+		= Crossroads (english)
9.		+		= High-tide (english)
10.		+		= YouTube (english - Brand Name)

\*Answers in the magazine

## Winners

- Ong Boon Pin
- Khor Sock Hoon
- Tan Chong Hong
- Amy Sew

## Consolation Winners

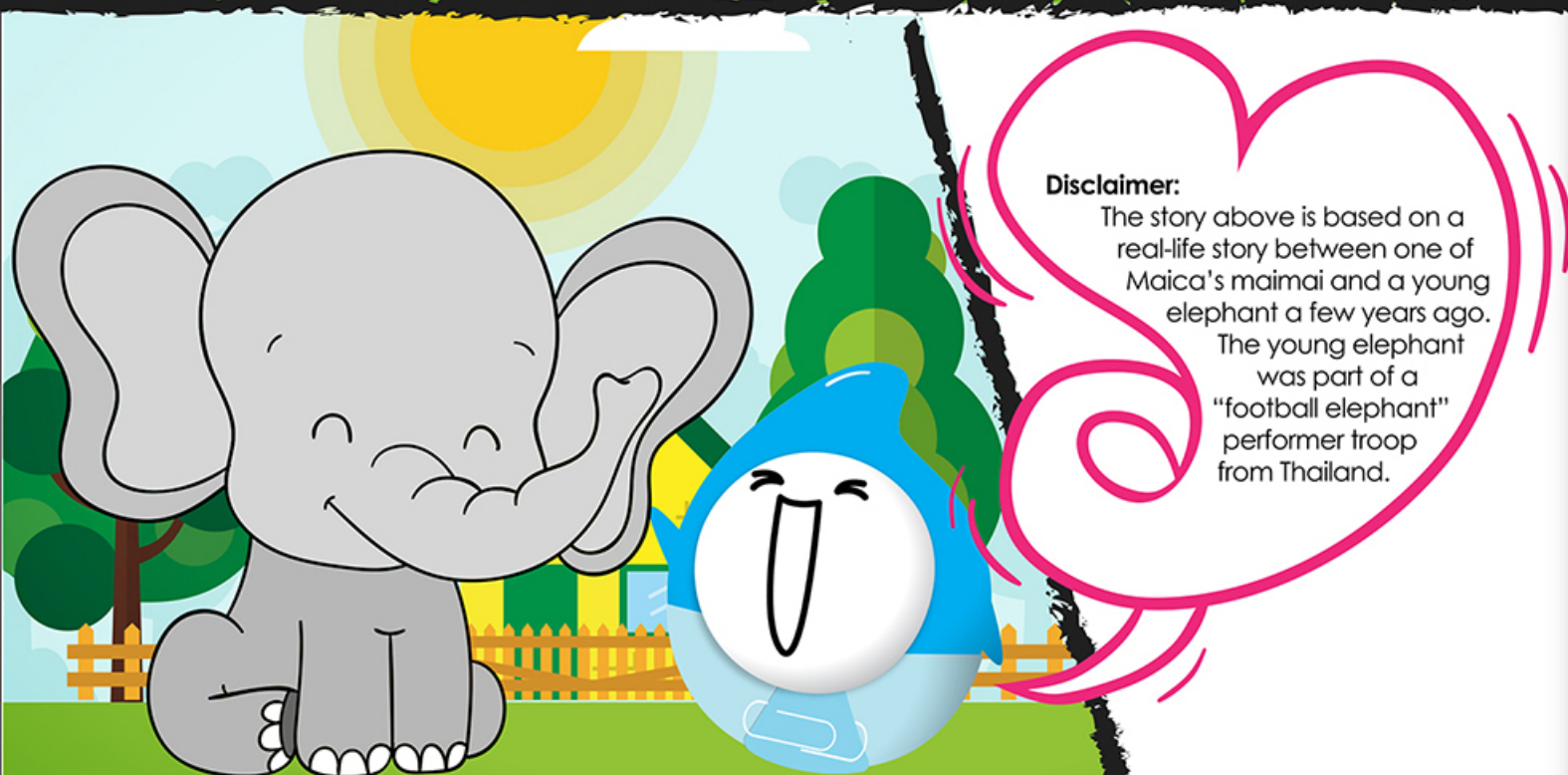
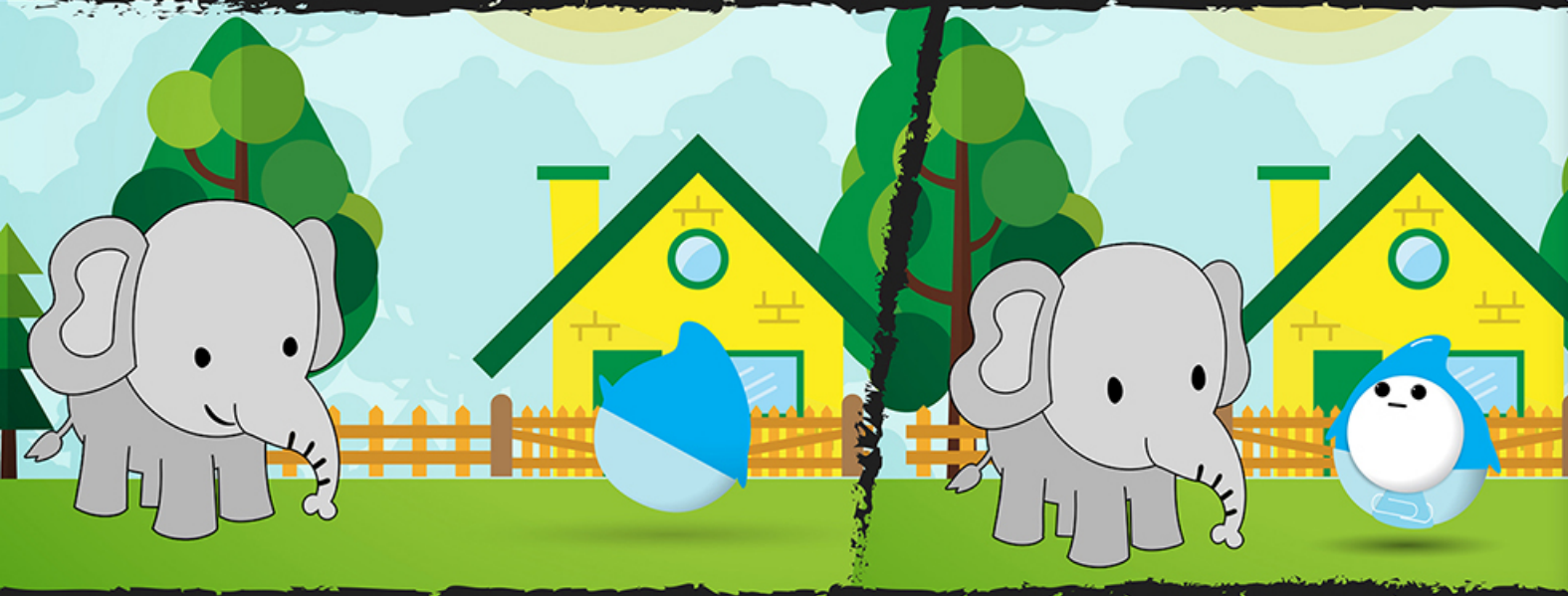
- |                          |                         |
|--------------------------|-------------------------|
| • Woo Hui Ling           | • Miyaki Cheow          |
| • Tang Kheong Boon       | • Lim Ling              |
| • Lim Chung Poh          | • Goh Hua On            |
| • Yan Siew Foon          | • Tham Siew Siew        |
| • Carmen                 | • Voon Juncy            |
| • Tan Yen Ping           | • Leong Oi Hua          |
| • Lee Seok Ling          | • Tan Soon Hiang        |
| • Tan Wei Siong          | • Yong Kim Nyun         |
| • Florence Wong Sook Yee | • Winnie Lim Siew Hwee  |
| • Angela Yong            | • Jennifer Tan          |
| • Tam Mei Jin            | • Elaine Chong Wan Woon |
| • Bong Kim Foon          | • Siaw Suck Huwang      |
| • JJ                     | • Yippee Lee            |
| • Stephanie Gan          | • Wendy Loo Suet Wen    |
| • Dennis Gan             | • Wong Hui Chin         |
| • Yuki Tan Siok Hoon     | • Lim Siew Fong         |
| • Jenny Soon             |                         |

# mai Prosperous Results and Winner List



I am not Siu mai  
am maimai

YEAR  
2008



**Disclaimer:**

The story above is based on a real-life story between one of Maica's maimai and a young elephant a few years ago. The young elephant was part of a "football elephant" performer troop from Thailand.



M 52083  
Cafe Cafe

M 54057  
Love is ...

maimai's first love:  
Coffee



European  
Standard  
EN 438



www.maica.com.my

MAICA LAMINATES SDN BHD (107254-D)

Butterworth and Lunas:

T: +604 - 332 7436 / 332 7437 / 332 7439 / 332 7440 F: +604 - 332 6570 (Marketing) / 332 4045 (General) E: marketing@maica.com.my

LinkedIn www.linkedin.com/company/maica-laminates

YouTube www.youtube.com/MaicaLaminatesSdnBhd

Facebook maica.laminates

maica MAG



**M 10911**  
Merlyn Green

**OM 10911**  
**Merlyn Green**

**mailaminate Product Details:**

Sizes: 1830mm x 3670mm  
Sizes: 1830mm x 2450mm

- Finish: Expose [XP]
- Thickness: 0.8mm

**maiCompact Product Details:**

Sizes: 1850mm x 3670mm  
Sizes: 1850mm x 2450mm

- Finish: Texture [X]
- Thickness: 3mm ~ 25mm

**New**  
Coming  
Soon

**M 10802**  
Kabuki White

**OM 10802**  
**Kabuki White**

**mailaminate Product Details:**

Sizes: 1830mm x 3670mm  
Sizes: 1830mm x 2450mm

- Finish: Expose [XP]
- Thickness: 0.8mm

**maiCompact Product Details:**

Sizes: 1850mm x 3670mm  
Sizes: 1850mm x 2450mm

- Finish: Finish [X]
- Thickness: 3mm ~ 25mm



Where  
Imagination  
Comes To Life

Something  
never  
Change



**MAICA LAMINATES SDN BHD** (107254-D)

[www.maica.com.my](http://www.maica.com.my)

Butterworth and Lunas:

T: +604 - 332 7436 / 332 7437 / 332 7439 / 332 7440 F: +604 - 332 6570 (Marketing) / 332 4045 (General) E: [marketing@maica.com.my](mailto:marketing@maica.com.my)

**SALES & DISTRIBUTION**

MAICA CORPORATION SDN BHD (90632-U) Head Office T: +604 - 324 1436 / 324 5436 F: +604 - 324 9405 Butterworth T: +604 - 332 7200 / 332 7201 F: +604 - 331 8258  
Petaling Jaya T: +603 - 5631 5868 F: +603 - 5631 5889 / 5638 3213 Ipoh T: +605 - 313 8952 / 313 8959 F: +605 - 313 8903 Melaka T: +603 - 5631 5868 F: +603 - 5631 5889 / 5638 3213  
Johor Bahru T: +607 - 354 0011 / 353 6185 F: +607 - 353 6187 / 351 1905 Kuantan T: +603 - 5631 5868 F: +603 - 5631 5889 / 5638 3213 Kota Kinabalu T: +6088 - 383 186 / 384 186  
F: +6088 - 383 187 Kuching T: +6082 - 481 012 / 481 013 F: +6082 - 482 009  
Maica International Sales Enquiries T: +604 - 332 7436 F: +604 - 332 6570