

maiTM SUS TAIN ABLE

Lifestyle

A Story from maimia's

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Dear readers,

It has always been in the heart of Maica to engage with the community that supports its marketing events and products. Beginning from Year 2019, maiMag will be published every half yearly. This is the first of the semi-yearly edition, aiming to wrap up the events taking place from January till now.

Right from the start of the year, we collaborated with The ONE Academy, Penang, to deliver a product talk on 29 Jan 2019 for its Material Day. In the same month, an unprecedented year-long maiUniversity program has been launched to inject fun and learning into maiWorkplace with a monthly cash reward of RM100.

Following that, the festivities were well celebrated. Keeping to the tradition, maiProsperous contest for Facebook readers and a video of CNY greetings in an ever-jovial festive mood were released. You may still find it on youtube. Ushering into Raya celebration in June was another highlight on Maica's calendar, as a plantwide Raya bash was thrown in to pamper staff at Butterworth and Lunas. Also, the first batch of winners for maiUniversity program was named and rewarded during the event.

Just as the eventful first half year was thought to come to a halt, ARCHIDEX 2019 came into the plate. After months of preparation, maiTeam grandiosely marched into the Kuala Lumpur Convention Hall to showcase Maica's indigenous creativity and collection. We came back full and overflowing with appreciation and excitements. It has got to take this manner of work-life to manifest life's fullest capacity.

Happy reading.

maimai



maiproProsperous activity

"Should we keep the tradition or take a break in 2020?"

maiproProsperous has its collectors, surprisingly. That's the reason maiproProsperous contest is kept running year after year. The winners walked away with a pack of five Ang Pow that came with different designs of maimai by just answering a few questions related to maiproProducts.

The atmospheric CNY mood that maiproProsperous created was contagious. Somehow, it did the magic to raise the festive mood than without, as we daily received and assessed the entries in the running up to CNY.



THE ONE
ACADEMY
ESTABLISHED 1991

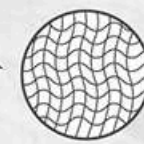
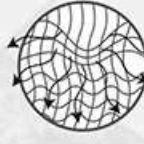
product lecture

Education is always an extension of marketing events for Maica. We are always interested in communicating with the younger generation of interior designers, product designers, and architects to keep them well informed of how maiproProducts could help to translate their original creative ideas into reality. That explains Maica's tagline 'Where Imagination Comes To Life'.

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scuffing by thermal transfer



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Resistance

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contact with
food



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surface



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Anti-Fingerprint



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dust



Anti-Fungi



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Available

M 90100
Black Flagstone

Coming Soon

Colour 01
Grey

Coming Soon

Colour 02
Violet

Coming Soon

Colour 03
Red

Coming Soon

Colour 04
Blue

mai Raya Bash

Grand white marquee tents, delectable Raya goodies and sumptuous Rendang simply make us hanker for more and wait for its return next year!



Congratulations to the winners of 'Journey of Self-Reflection'! Their efforts have been recognised and rewarded. It is more than the cash award. It is more about the remarkable personal growth and advancement that they have achieved.

maiTM Durian Feast

An authentically Malaysian kind of company event.

Food binds hearts together. What more the King of Fruits. Premium grades such as Musang King, Red Prawn, Black Thorn, were served. Mouth-watering.

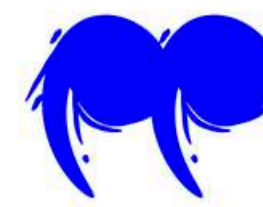
Fine.

There was a Catch 22. 'You may eat it all but a day of MC on the following Monday would incur a fine of RM250'.

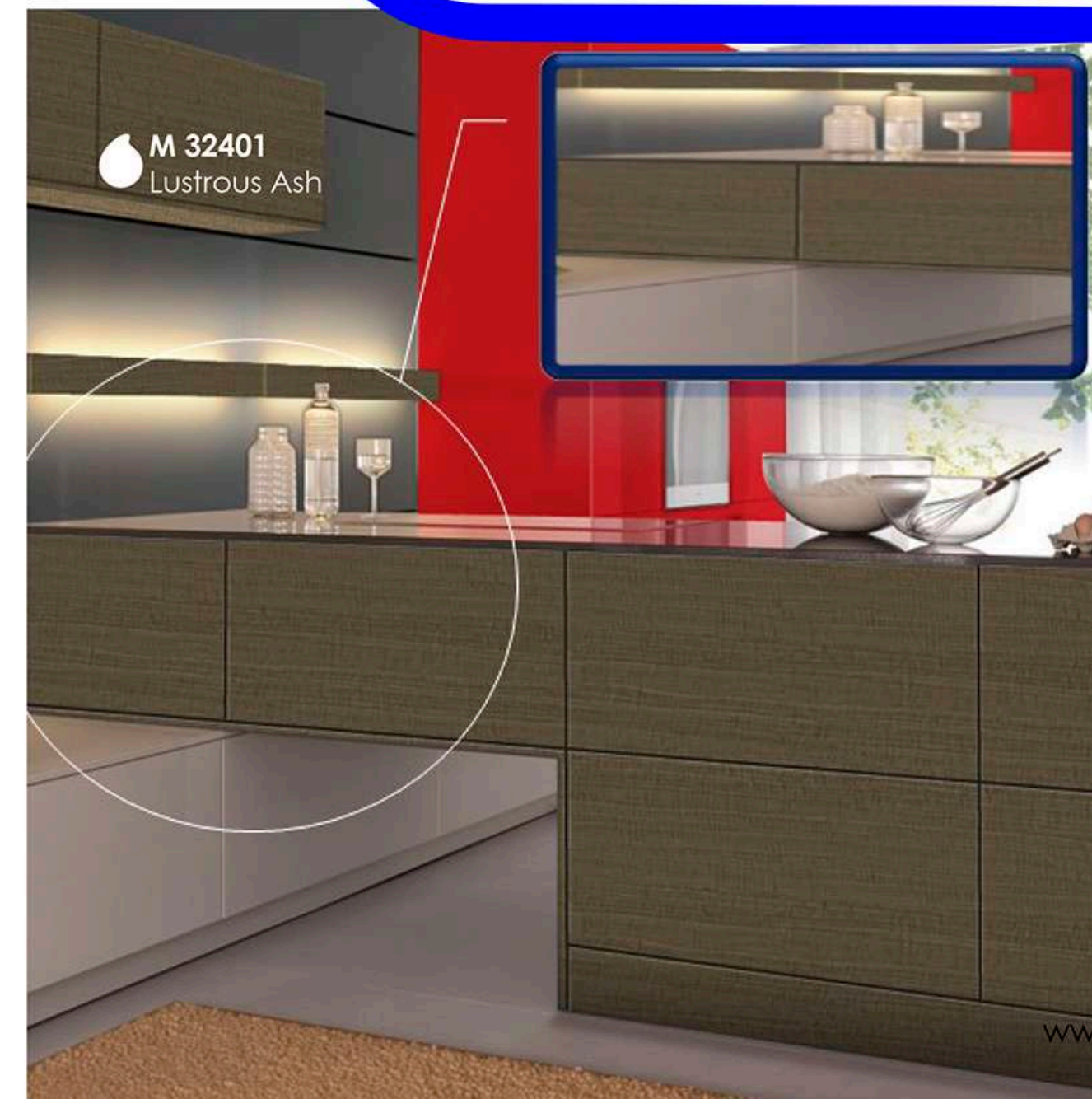
Should there be any restraint? Absolutely no, for the ardent durian lovers. The fine was never a deterrent.



M 30206
Centauri Cherry



SPACE OPTIMISATION



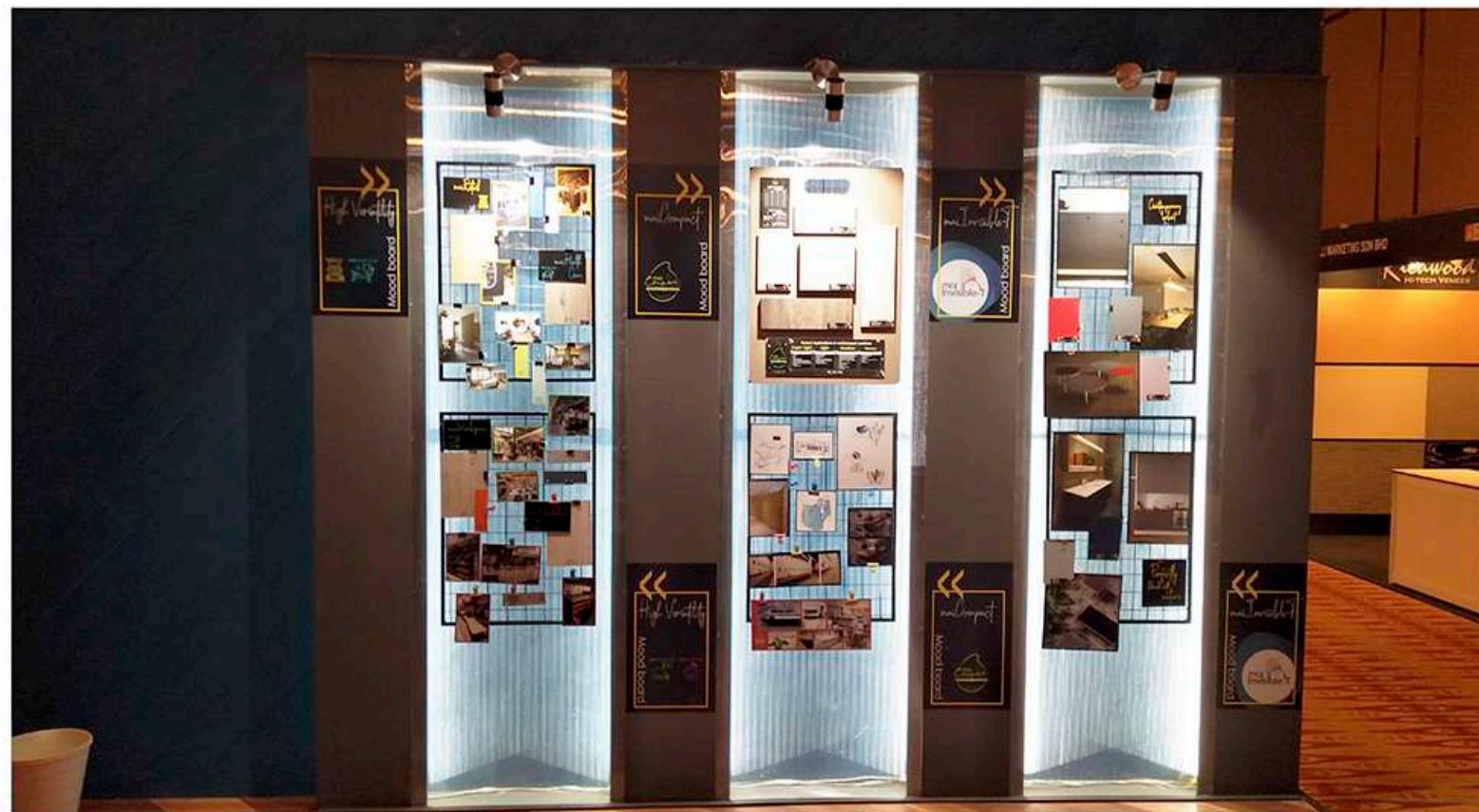
M 32401
Lustrous Ash



mai
Unconventional
Flash Mob at
ARCHIDEX 2019
was encored.



ARCHIDEX®
HALL 10 • BOOTH 10A127
3 ~ 6 Jul 2019



mai
Trend corner
Interpreting the
application of
maiCompact.

mai Fun Zone
Visitors had so much
fun fixing DIY items
made of **maiCompact**



I am not Siu mai
I am maimai

'Yes, mum. In the 19th century, a lady by the name of Anna Jarvis wanted to remember her late mother, Ann Reeves, who taught the local women how to properly care for their children.

Anna actively campaigned for a date in May to remember her and to honour mothers for their sacrifices.

Thankfully, President Woodrow Wilson formalised Mother's Day in 1914 as an annual holiday in the US and it falls on second Sunday of May.



TM

'Thank you for the Mother's Day gift'. Do you know how did the celebration start?'

Mum, 'Oh, it happened in the Washington State where Sonora Smart Dodd felt the need to honour her father, William Smart.

Her dad was a quiet man, a widower, who raised her and her siblings singlehandedly. So, she went around to drum up support for having a holiday to honour fathers. She succeeded.

The first Father's Day was celebrated in 1910.'

'But, mum, do you know the history of Father's Day celebration?'



Raising awareness for "Sustainability"

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Forest Green



M 52101
Pressed Leaves



M 10500
Clair Beige



European Standard
EN 438



MAICA LAMINATES SDN BHD (107254-D)

Butterworth and Lunas :

T : +604 - 332 7436 / 332 7437 / 332 7439 / 332 7440 F : +604 - 332 6570 (Marketing) / 332 4045 (General) E : marketing@maica.com.my

f maica.laminates

YouTube www.youtube.com/MaicaLaminatesSdnBhd

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MAG

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values, interests and passions of
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Comes
To Life

Some things
never
Change