

mai MAG

Vol 2 • 2019



maiTM
Season's
Greetings

Just Celebrated
mai 50th Golden Anniversary

maicaTM
www.maica.com.my

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A Story from maimai

Dear readers,

At Maica, it is always action- and event-packed. It was as if yesterday that we stepped into Year 2019. Yet, the reality is that we have only a few more days left for 2019.

The most significant event that has taken place in 2019 is that Maica is gearing up for massive organisational transformation by embarking on a 4-days intensive training in November. It is a historic and unprecedented move that aims to raise the level-playing field of Maica on the world's platform.

The 2nd Half of 2019 also marked a remarkably new chapter for the trail-blazing 'Globe-trotting with maiProduct Talk', both locally and overseas. We have now threaded on the soil of South Africa, and few other African countries. We zealously aim to globe-trot with maiProduct Talk to every nook and corner on the world map.

Nevertheless, we remain faithful in contributing to the professional growth of our future generations.

We took on the main sponsorship for the USM-MIID Interior Design Students' Saturday, that was unprecedentedly held in Penang State, specifically, the Main Campus of USM, on 30 November 2019. Our budding Malaysian interior designers went out of their way to demonstrate the best of their creativity. It has awed and inspired the academics, visitors and audience, leaving many marvelled and speechless.

As we bid farewell to a fruitful year of 2019, our hearts are brimmed with great excitement for what Year 2020 will bring.

Merry Christmas &
Happy New Year 2020!

maimai

maiTM CSR Activity



We handed a small token to the principal of Vision Home in Ipoh, Perak, in July 2019.

Extending our care and support to the needy around us remains one of Maica's focuses. We handed a small token to the principal, Mr. Asher Amos, of Vision Home in Ipoh, Perak, in July 2019, to support its operational need. Vision Home is a non-profit home that looks after parentless children and strives to equip them with living skills. The selfless act of the principal and the team is a very meaningful contribution to our society.



maiTM Product Talk @ Taylor's University

Rangka Final Year Exhibition was held at Citta Mall in August 2019 where the final year students had an opportunity to showcase their artworks and projects. A maiProduct Talk was delivered to share with the emerging interior designers on some creative applications of maiProducts.





As euphoric as it was 6 decades ago, the passion for a greater Malaysia has never waned amongst us. The 7 consecutive and high-spirited chants of **'Merdeka, Merdeka, Merdeka, Merdeka, Merdeka, Merdeka, Merdeka'**!! on the **31 August 1957** by the late **Tunku Abdul Rahman**, our **Father of Independence**, at the Merdeka Stadium, is perhaps one of the most vivid imagineries that many of us are able to relate to whenever Merdeka is celebrated.

We are proud that Maica is a homegrown Malaysian company established since 1968, shortly after the Independence. More so, we are ambitiously progressing together with the nation.

MERDEKA

on **31**
August 2019,

Malaysia
celebrated its
62nd Independence.



maiTM Product Talk

Globe-trotting with maiProduct Talks to share with our prospective and existing customers nationwide and worldwide on maiLaminate and maiCompact.

KL



South Africa



India

Asia Pacific Urban Forum



Maica is fervent in contributing to **sustainable** economy. At its heart, it uses **sustainable materials** in the production of maiLaminate and maiCompact. So when the Asia Pacific Urban Forum 7 was held in the Setia Spice Convention Centre, Penang, from 15 to 17 October 2019, we attended for some talks and visited the exhibition. We were particularly astounded by the concept of circular economy championed by the UN Habitat. It became the theme of exhibition and captivated the attention of many to explore how we could further recycle in an enlightening manner to save the world's resources.

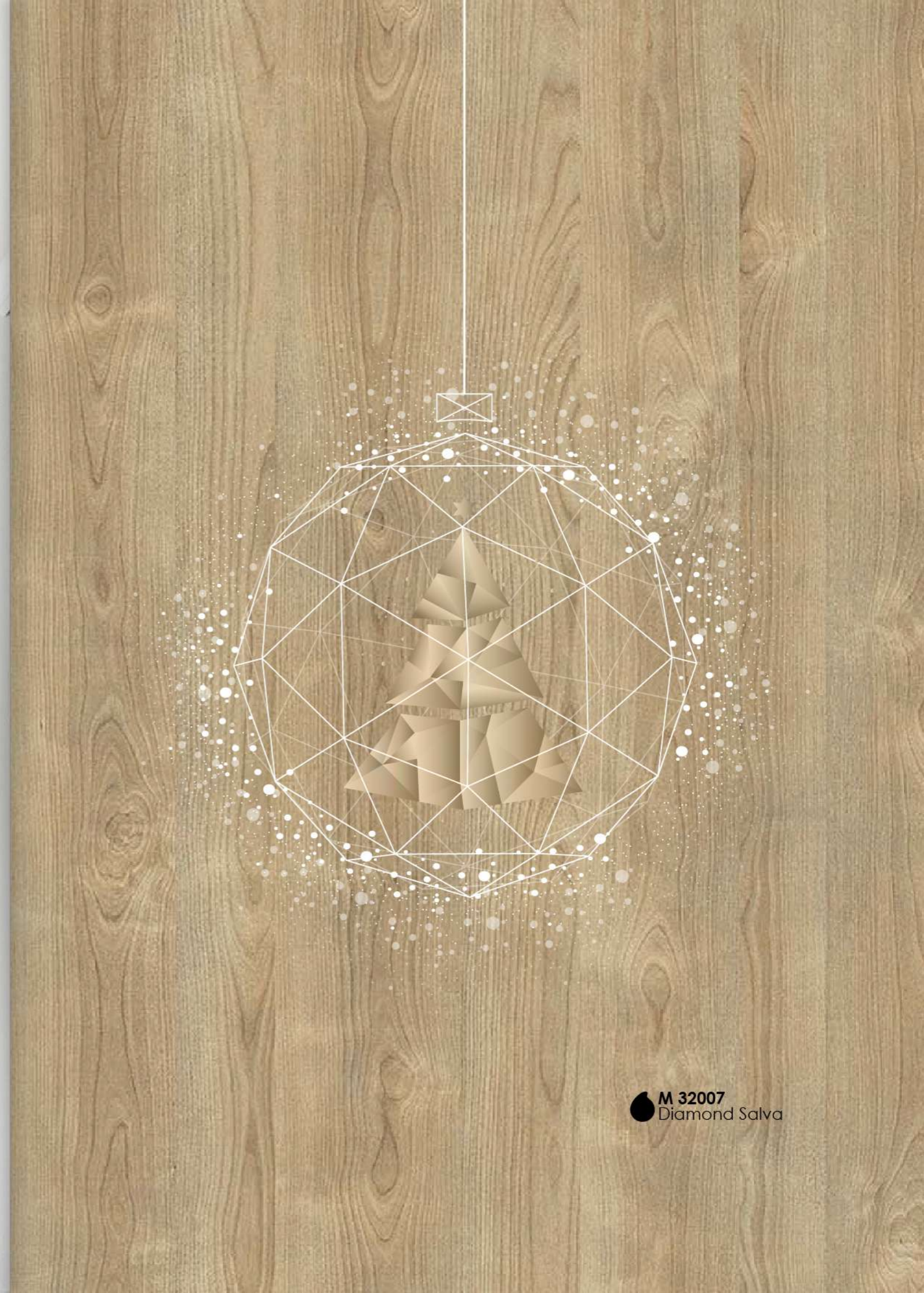
As one may see in the photos, boxes and crates were recycled for exhibition use. Such an out-of-the-box thinking would transform our perception of how exhibition booth could look like, that it does not need to 'wow', instead, 'inspire' audience.





maLaminate

maLaminate is commonly known as HPL (high pressure decorative laminates) and some furniture shops may refer to it publicly as 'melamine'. Maica's **maLaminate** is wholly manufactured in Malaysia based on the requirements of the European Standard, EN 438 Part 3, for "Classification and specifications for laminates less than 2mm thick intended for bonding to supporting substrates".



M 32007
Diamond Salva



Handing Over Chemotherapy Fund

We handed over a token to the Department of Social Work at the Penang General Hospital. It is the largest social work department in the nation, and the second largest in the northern region. This particular department understands well and supports the needs of chemotherapy patients that seek treatment at the hospital. It constantly reaches out to the needy in order to enable them to undergo chemotherapy sessions with greater peace of mind.

Back-to-back maiTMISO Training

for massive organisational transformation



Maica embarked on two key training in November 2019.

On 7 and 8 November, a group of 27 staff attended a **2-day ISO 14001 training** at the Eastern & Oriental Hotel.

Immediately after, on 14 and 15 November, the same group of staff learnt **ISO 45001** and **Risk-Based Thinking** at the G-Hotel.

Both training are intended to help transforming the way Maica operates, to maintain relevance in the era of environmentalism and to increase its organisational efficiency.





USM-MIID ID Students' Saturday

on 30 NOV 2019

The WARIS "20Tiga:8" MIID Interior Design Students' Saturday that was jointly organised by the Malaysian Institute of Interior Designers (MIID) and the Universiti Sains Malaysia (USM) was held for the first time in Penang on 30 November 2019.

Maica Laminates is honoured to be the main sponsor for this event.



Maica was given a booth space at the foyer of Dewan Tunku Syed Putra. The exhibition booth was built entirely with in-house resources.

USM hospitably welcomed about 600 participants together with their academic staff from 25 universities and colleges nationwide. Several creative competitions, **WARIS Design Competition**, **WARIS Videography**, **WARIS Costume**, **WARIS Kiosk**, **WARIS Sketch**, **WARIS Performance**, and **MAICA Creative Competition**, were also held on the same day.

We allocated **maiFun Zone** at the booth to promote maiMiniatures (a collection of DIY items made of maiCompact). At Maica Product Talk & Workshop held at the Balai Pese'ban Agung, School of the Arts, a group of 30 students were also given the opportunity to assemble maiMiniatures.



Maica Creative Competition

The highlight of the day was when our maiJudge and a few other industry professionals worked together to identify the winners for the specially curated Maica Creative Competition. For this, **Maica fabricated more than 1,000 pieces of sample chips made of different sizes, shapes and colours for the 10 participating institutions to build their sculptural designs.**



At the closing ceremony, Maica's Assistant General Manager (Human Resources and Admin), Ms Oon Kim Wah, representing the management to give away the certificates and cash prizes to the winners.

They are **UITM Perak (First Prize)**, **The ONE Academy (Second Prize)** and **INTI College (Third Prize)**.

1st



2nd



3rd





maiUniversity Activity



The MOST LIKED post on Facebook in Year 2019!!



'5s' (Sort, Stabilise, Shine, Standardise and Sustain)

mai PRESENTATION of CASH AWARDS

On 13 December 2019, a presentation of cash awards for maiUniversity Activity and '5S' (Sort, Stabilise, Shine, Standardise and Sustain) activities was carried out. Some 34 staff were awarded cash token as a gesture of appreciation for the ways they neatly and cleanly upkeep their workplaces.

As for maiUniversity Activity, Finance has again emerged to be a winner. They proudly walked away with a cash token of RM400 for a video they creatively did for 'Suggest ways to think out of the box for problem solving'.

mai FIRE SAFETY ORGANISATION COURSE

mai EMERGENCY RESPONSE TEAM (ERT)

A total of 30 Maica's employees were provided a 3-day Fire Safety Organisation Course / Emergency Response Team (ERT) from 9 - 11 December 2019. They were trained by the Fire and Rescue Department of Malaysia Headquarters (Kedah) on ways to handle fire with safety precaution during emergency and guided in forming an emergency response team.



Christmas message with maimai

maimai takes this precious opportunity at Christmas to thank all the trail blazers, the pioneers, and those who go before us, to pave the way for where we are today.

Be they statesmen, organisation founders and leaders, patriachs and matriachs at work or at home, they deserve our most sincere appreciation and gratitude in this season of love, peace and joy.

Merry Christmas and Happy New Year!



Chic & Highly Durable



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maica™

MERRY
Christmas
& Happy New Year

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Brand
Quality

Where
Imagination
Comes to Life

Some things
never
Change