

Unprecedented

MCO



Dear readers,

The first half of Year 2020 has been full of challenges. We did joyously celebrate the Chinese New Year (CNY) in late January. However, Wuhan in China was experiencing a lockdown few days before the CNY due to the spread of Covid-19.

Here in Malaysia, most of us were curious how was life for the Chinese in Wuhan during lockdown. We saw in the news the deserted highways and byways, closure of offices and schools, the significance of delivery service, and only one from every household was allowed to shop for food and essentials.

We thought those were the happenings on the distant shore. Who would expect the same, known as Movement Control Order (MCO), was announced in Malaysia on 16th March 2020, for enforcement beginning from 18th March 2020, to contain the spread of Covid-19. Though it has been a challenge, yet we Malaysians, who stand in unity, have successfully contributed to the flattening of the curve of the pandemic.

In the midst of it, Maica obtained the approval from the Ministry of International Trade and Industry on 3rd May 2020 to resume business operation. Maica Corporation's branches nationwide and the production of Maica Laminates resumed their operation from 4th May 2020 with new norm widely practised.

On 1st June 2020, after working from home for nearly 70 odd days, the full workforce returned to work at plants in Mak Mandin and Lunas. Work life post MCO, from Conditional MCO (CMCO) to Recovery MCO (RMCO), has come with some new Standard Operating Procedures (SOP) to observe, for instance, temperature measurement, social distancing and staggered lunch breaks. Nevertheless, seeing everyone returning to work healthily is something to be thankful for. We are here to constantly reminding each other to continuously stay safe and healthy. #InThisTogether.

Yours sincerely,
mimai

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maiTM CSR Activity

We, maimai, brought some CNY cheers and warmth to the needy children, now staying in Association Y.R.J.S. Handicapped Children's Home and SHINE Home Association. Children are instrumental to our community and they are our future generations. We should do our best to support them.

SHINE Home Association



Association Y.R.J.S. Handicapped Children's Home



CNY

limited edition



Maica's annual limited edition of Ang Pow packets are always well demanded, to the extent that it was once bid on an e-auction site.

2020 maiProsperous Ang Pow competition was particularly well received. ID photos were posted on social media for the best slogans. Surprisingly, and unprecedentedly, the post was shared hundreds of times within 24 hours. This was the most encouraging response since record began for maiProsperous Ang Pow competition.



Quiet Confidence

● mailLaminate
M 20217
Borghini Marble (NEW)





Maica is honoured to have been given the permission to deliver a maiProduct Talk to a group of approximately 30 JKR architects in Feb 2020 at JKR Selangor Headquarter. This is a hard-to-come-by opportunity. Off we went excitingly to explain to the audience about maiProducts and their applications.



JKR
Product Talk

Launch of New maiLaminate Catalogue



The culture of catalogue training is ingrained in Maica. For each catalogue launch, key sales personnels are trained and assessed on their understanding. The catalogue training for **New maiLaminate catalogue 2020** was conducted in February 2020 before it is rolled out to the market in March 2020.

A total of 50 staff comprising of key Sales Specialists from branches of Maica Corporation (distributor) in Malaysia and selected staff of Maica Laminates (manufacturer) were not only briefed, but assessed on the catalogue. It was a tensed moment for some, but many walked away contented that they have acquired useful knowledge for their dealing with customers.



Movement Control Order

It is unprecedented and historic.

The whole nation was put under **Movement Control Order** that restricted the movement of Malaysians in order to curb the spread of Covid-19 pandemic.

Offices, malls, shops, schools, kindergartens and universities were closed during the partial lockdown. We, workers, except for those working for essential services, had to work from home. Malaysians were repeatedly requested to **stay at home** so that the number of infections could be brought to minimum. Initially, it was an uncharted place for many at Maica. Yet, it became well managed with the massive IT breakthrough that has taken place since June 2019. The investment is proven strategically sound as it has allowed work to seamlessly go on.

Hence, we actually ran hectic work life during the **MCO** in preparation for a great re-start. It was business-as-usual for most of us, except that we did not get to see each other. Now, we have returned to work at plants and offices with a sense of fulfilment, feeling accomplished that we have managed to capitalise the partial lockdown for work purpose.



● maiLaminate
M 39016
Stollberg Walnut (NEW)

● maiInvisible-T
M 90103
Silver Argento (NEW)

● maiTop
M 20210
Mondiale

Contemporary & Unconventional





maiLab Chem & maiLab Bio

"Stay Home with maimai" is a campaign launched during the Movement Control Order (MCO) to share with customers and friends on the significance of the eco-labels and maiQualities that we have secured for Maica's products.

We are extremely pleased that Maica's laboratory tops, maiLab Chem and maiLab Bio, are reliable products for chemical laboratories in the chase for vaccines (Covid-19).

Stay Home with maimai (Part 1)

April 16, 2020 / Maica Laminates



"Stay Home with maimai" is a campaign launched during the Movement Control Order (MCO) to enlighten our customers and friends on the significance of the eco-labels and maiQualities that we have secured for Maica's products. The reason that the timing for this sharing is...

Stay Home with maimai (Part 2)

April 30, 2020 / maimai



Maica applies Silver-Ion Technology for the production of maiProducts. This anti-microbial additive has enabled us to offer maiAnti-Bacterial and maiAnti-Fungi as key product qualities. Silver is a naturally potent anti-microbial agent. It takes a very small amount of s...

The timing for this campaign can never be more appropriate because we were made home-bound with MCO. And, we actually spent an unprecedented amount of time at home. So, the air quality for indoor environment is a very relevant aspect especially amid the fight of Covid-19.

The certifications of Maica's products for EN 438, Singapore Green Label and GREENGUARD & GREENGUARD GOLD, alongside maiAnti-Bacterial, maiAnti-Fungi, maiFood Contact Safety and maiTermite Resistance, contribute to this end. A series of video productions explaining their significance and relevance is rolled out. They are now available for viewing on our **Youtube channel** and on our **maiQuality webpage**.

<https://maica.com.my/maiquality>

Resumption of Business



Some of the guidelines for Social Distancing are:

1. We should stay at least 1 meter apart from each other.
2. We should avoid shaking hands, hugging and kissing one another's cheeks (as this is a customary practice in some countries and for some cultures).
3. We should try not to sit directly opposite of each other.
4. We should avoid crowded places.

At our return to work on 4th May 2020 for some, and 1st June 2020 for others, our work desks are spaced out and meetings have been held virtually. We see hand sanitisers here and there and are advised to frequently wash our hands. We are asked to take staggered lunch breaks, and at canteen, we should queue with 1 meter of distance apart to buy/order food.

Gemba Walk Audit has also been introduced and that our internal auditors have regularly conducted audits at both Mak Mandin and Lunas plants to ensure compliances. The measures taken are proven effective as we workers have been successfully conditioned to abide by the social distance to ensure public health at plants.

When it all started in Wuhan, China, in late December 2019, no one could ever imagine that it could have infected more than 12 million lives and taken away more than 552,000 lives worldwide as at 9th July 2020.

Covid-19 is spread through droplets. We, humans, release roughly 3,000 respiratory droplets in a single cough at 80km/hour, not to mention the 40,000 droplets released during sneeze that travel at 321km/hour. The vast majority of the droplets are less than 100 microns across — the width of a human hair. Many of them are so tiny that they cannot be seen with the naked eye."

For this reason, we must practise **social distancing** at all cost just in case we are in contact with the infected people.





● mailaminate
M 35404
Paso Hickory (NEW)

● mailaminate
M 10602
Mocha Latte



● mailCompact
M 30410
Pepier Oak



● mailCompact
M 10600
Brick Red

maih Woodgrain
whispers
yet heard



maica™

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European
Standard
EN 438



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malaysiaGBC
Membership Number: EP 0077



GREENGUARD
PRODUCT CERTIFIED FOR
LOW VOC EMISSIONS
UL 2898



GREENGUARD
PRODUCT CERTIFIED FOR
LOW VOC EMISSIONS
UL 2898
GOLD



Certificate No. 025-024
MADE FROM SUSTAINABLE / SUSTAINABLE MATERIALS
Certified under the Singapore GreenLabel
maica™ & maicaCompact™



SINGAPORE
GREEN
BUILDING
COUNCIL



SINGAPORE
GREEN
BUILDING
COUNCIL



marAnti
BACTERIAL
Silver-Ion Technology



marAnti
FUNGI



mar Food
Contact Safety



mar
Termite
RESISTANT



mar
Chemical
RESISTANT



marAnti
FINGERPRINT



marAnti
SCUFFING

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