



MAG

Vol.

2

2020

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福牛賀歲

HAPPY
CHINESE
NEW YEAR

maica™
www.maica.com.my



Just Celebrated
mai 50th Golden Anniversary

Dear readers,

Greetings!
We've moved to Maica Lunas! Operation Centre (OC) is the new abode for all of us who are transferred from Maica Mak Mandin to Maica Lunas in early October 2020. It was warmed with a bash where food, songs and dances were thrown in for everyone to enjoy.

Such a move has made us the history makers of Maica. We are the first batch of staff occupying Maica's flagship Operation Centre.

For the first time, we celebrated Christmas in an unusual way at the brand new Operation Centre. The management concocted the idea of setting up Christmas trees and decorations with used and recyclable materials. It was initially a far-reaching idea but has turned out exceptionally well with the hard work of many.

We have really made the best of every opportunity to create fond memories for such a tough year we went through. To be honest, we really need to muster strength to face up to what lies ahead of us in 2021.

Gambateh!

Yours sincerely,
maimai

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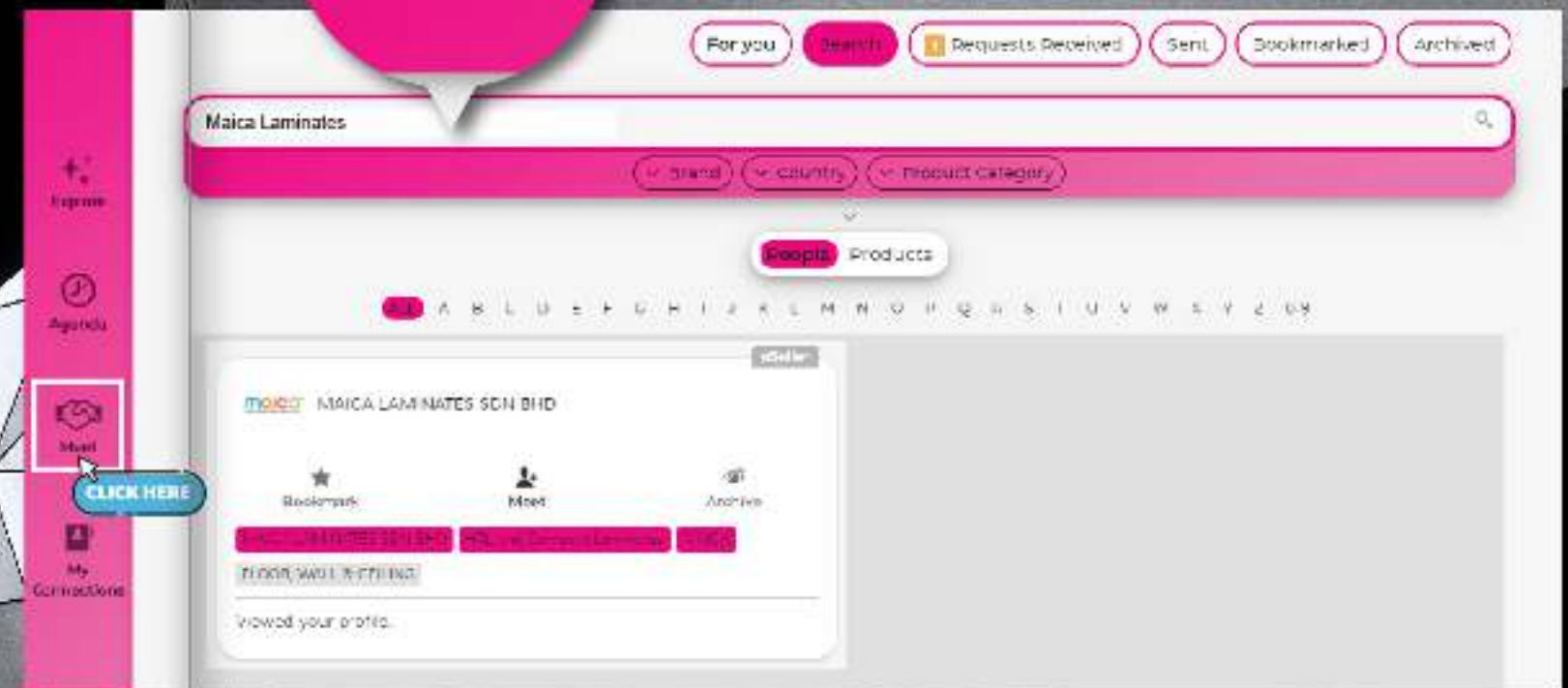
maChristmas Rocks

*Wishing you and your loved ones
a very auspicious and joyous
Chinese New Year 2021.
Stay Safe. Stay Healthy.*



e-MEET maica™ @ ARCHIDEX® ONLINE

1ST AUG
2020
31ST JAN
2021



<http://online.archidex.com.my/>

ARCHIDEX 2020, International Architecture, Interior Design, and Building Exhibition, was originally scheduled from 1 – 4 July 2020. However, it was cancelled due to the pandemic where cases in Peninsular Malaysia remained a concern for many.

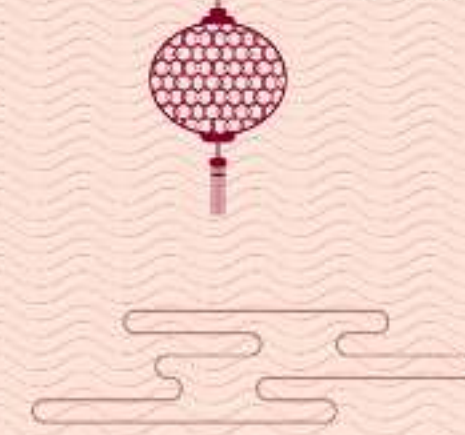
For the interests of regional visitors, ARCHIDEX has moved ONLINE from 1 Aug 2020 – 31 Jan 2021. Exhibitors are provided a platform each to connect with domestic and international buyers.

Maica is proudly one of the exhibitors on ARCHIDEX ONLINE.





maiTM CSR Activity



1. Pusat Harian Tunas Harapan (Pusat Untuk Kanak-Kanak Terencat Akai Seberang Perai Utara)
2. Pertubuhan Kebajikan Da Zhi Jiang Tang, Perai, Penang.
3. Persatuan Kebajikan Kanak-Kanak Cacat Yee Ran Jing Sheh, Bukit Mertajam, Penang.



We did the little
to bless the community
in need.



● maiLaminate
M 39022
Jena Walnut

Raising Patriotism

In the run-up to Malaysia Day on 16 Sept 2020, 3 weekly **maiPOP QUIZZES** were virtually organised.

3 winners who scored the highest marks within the shortest time for quiz questions related to Malaysian history and Maica were identified weekly.

It was actually nerve-wracking as participants were required to answer 10 quiz questions within just 5 minutes. After a gruelling period of 3 weeks, the winners were out in the open. On 15 September 2020, Ms Vivian Chin, our Executive Director, gave away the KFC vouchers to the winners.

maiTM Mid Autumn Festival

Truly, we always hanker for good fun as our lives are hugely impacted by COVID-19. As large group gathering is not possible, we celebrated maiMid Autumn Festival virtually by throwing in a well-loved online pop quiz with questions related to mid-autumn festival.

With the courtesy of Management, a box of mooncakes as the prize for the only winner was enough to cause a stir during a mundane after-work moment.

On a condition that the winner had to answer all questions right, a very humble colleague emerged to be the winner who walked away with the mooncakes.





The launch of maiLab Chem catalogue with its fresh look!

maiLab Chem, a professional grade of chemical resistant laboratory top, is one of the world's few that are essential for breakthrough in scientific and medical research. This is especially true where the world has been racing for more vaccines for covid-19.

It is tested for 91 most common chemicals, of which 49 are recognised by SEFA, can surely help to push the scientific frontier of medical field further.



BRAND NEW maiLab Chem CATALOGUE 2020

Office Relocation



As part of business consolidation plan, our administration office has been relocated from Mak Mandin Industrial Estate to the Operation Centre at Lunas plant beginning from 12 October 2020.

Operation Centre is Maica's flagship open concept workspace where a greater degree of flexibility, openness and collaboration is promoted.

Some of our latest patterns of mail laminate are applied here, for instance, Indigo Chambray that makes the denim-feel pantry, and Borghini Marble, marbly toilet cubicle system.





THE BRAND NEW maiCompact CATALOGUE 2020

Interestingly, Maica launches new catalogues every 2-3 years to keep up to the latest market trend and design.

Following the launch of maiLaminate in March 2020 and maiLab Chom in September 2020 respectively, the brand new maiCompact was launched in October 2020.

It introduces new designs such as Leon Hickory, Lavi Maple, Paso Hickory, Holzkoh Walnut, and Diamond Salva. The latest finish of powdery touch is maiPalvo and it boasts of Easy Clean and near-zero maintenance. Check them out!

Oops, not forgetting our maiden maiSystem catalogue 2020 showcasing Maica Corporation (Maica Laminates' trading arm in Malaysia)'s various toilet cubicle, locker and wall cladding systems.

Download to find out more:
<https://maica.com.my/malmedia>



maiTM Themed Outfits



As part of employee relation program, themed outfits by traditional costumes, wild-wild west (cowboy/cowgirl), or by patterns/colours were lined up. The activity did cheer some while others, paid fine, as they did not have the necessary attire. It nevertheless created some fun and topics at work.





maica / #maicProduct



maTop
M 00613
Sumatra look

mai Christmas Rocks



1. **maiMAG**
Marketing/Design/BusinessDevelopment



2. **maiMAG**
Marketing/Design/BusinessDevelopment



3. **maiMAG**
Marketing/Design/BusinessDevelopment



4. **maiMAG**
Marketing/Design/BusinessDevelopment



In line with 'green economy' that is promoted at Maica, setting up Christmas decorations with used and recyclable materials was kicked start. A total of 8 participating groups successfully carried out the mission and put up their Christmas decorations at Operation Centre and the reception of Administration Office.

3 prizes were thrown in for 'maiChristmas Rocks!' activity. We invited external suppliers together with the office staff to rate the winners for the 3 prizes.



RM1000 Grand Prize



Winner: **mailIGHT**
Production/PE/Tech/Maintenance



RM500
Most Popular Christmas Tree



RM500
Best Effort Award



Winner: **maiWonderland**
Marketing/Design/BusinessDevelopment

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Brand Quality

Where Imagination Comes to Life

Something is Changing



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